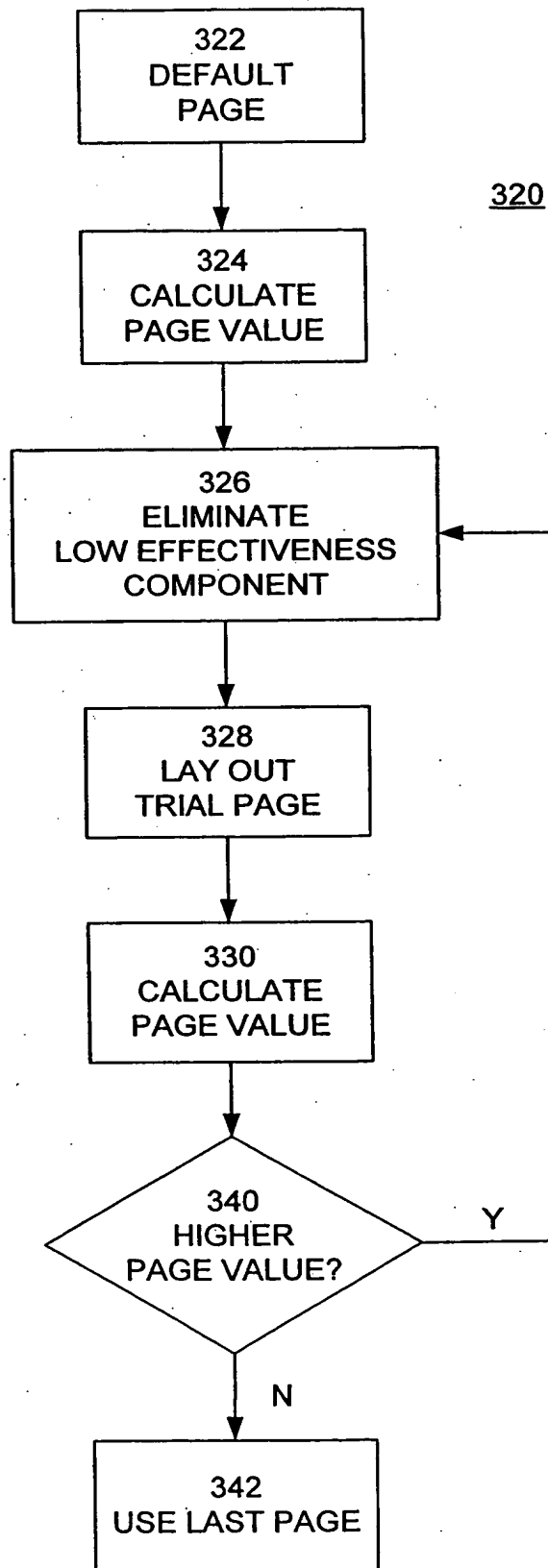


FIG. 2

FIG. 3



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SARS Roundup

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THURSDAY, May 1 (HealthScoutNews) -- As SARS (news - web sites) continues its mounting death toll in China, the American government is taking steps to ensure it's ready in case the epidemic becomes a more serious threat in the United States.



- Chinese Villagers Barricade Against SARS AP - 18 minutes ago
- SARS Roundup HealthSCOUT - 27 minutes ago
- Toronto Hit With Probable New SARS Case AP - 45 minutes ago
- Latest SARS News

U.S. scientists are preparing to study SARS patients in order to determine how long those infected remain contagious, and to test some experimental treatments for the disease, the Associated Press reports.

The National Institutes of Health (news - web sites) will invite some of the 52 people in the United States who are listed as probable SARS cases to travel to its hospital in Bethesda, Md., to be part of the research.

So far, the United States has had 222 suspected cases and 52 probable cases of the severe acute respiratory syndrome.

In other moves to prepare for a possible spike in SARS cases in the United States, the federal government is training health workers, encouraging hospitals to set up isolation wards, and stockpiling ventilators, the AP reports.

The Department of Health and Human Services (news - web sites) (HHS) will buy 3,000 ventilators to add to the national stockpile. HHS would not reveal how many ventilators are in the stockpile but said the additional 3,000 represents a large increase.

U.S. government officials said the country has done a good job of preventing the spread of SARS. But they added that many local communities would be unable to cope with a serious outbreak.

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Fig. 4A

VALUE SYSTEM FOR DYNAMIC COMPOSITION OF PAGES

Inventors: Ebrahimi and Rosensweig

Serial No.: 10/758,969

Sheet 5 of 17




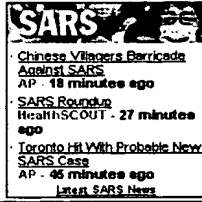
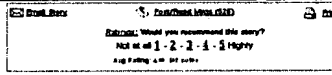

| Component | Category | Nominal value | Effectiveness | Actual Value |
|---|---|---------------|---------------|--------------|
| SARS Story | Content | 95 | 50% | 47.5 |
|  | North banner DSL House Ad | 40 | 15% | 6.0 |
|  | East banner News House Ad | 20 | 5% | 1.0 |
|  | Sky banner Health Insurance External Ad | 80 | 10% | 8.0 |
|  | Link to News videos on SARS | 20 | 10% | 2.0 |
| News Front Page | Generic News navigation Link | 5 | 2% | 0.10 |
| Top Stories | Generic News navigation Link | 2 | 2% | 0.04 |
| U.S. National | Generic News navigation Link | 2 | 2% | 0.04 |
| Crimes and Trials | Generic News navigation Link | 2 | 2% | 0.04 |
| Business | Generic News navigation Link | 2 | 2% | 0.04 |
| World | Generic News navigation Link | 2 | 2% | 0.04 |
| Entertainment | Generic News navigation Link | 2 | 2% | 0.04 |
| Sports | Generic News navigation Link | 2 | 2% | 0.04 |
| Technology | Generic News navigation Link | 2 | 2% | 0.04 |
| ... | Generic News navigation Link | 2 | 1% | 0.02 |
| Full Coverage (about Pakistan) | Generic News Link | 2 | 4% | 0.08 |
|  | Ratings Box | 5 | 2% | 0.10 |
| Next Story: Bush Arrives in Calif. For Iraq Speech | News Link | 2 | 2% | 0.04 |
| More Top Stories | News Link | 4 | 1% | 0.04 |
| 12 SARS Patients Report Relapses | Related news link | 40 | 4% | 1.6 |
| U.S. not ready to say was is over | News Link | 2 | 1% | 0.02 |
| ... | News Links | 2 | 1% | 0.02 |
| ChaseR Platinum Visa: 0% APR | Text Link Ad | 2 | 1% | 0.02 |
| What will it take to save for a college education? | Text Link Ad | 2 | 1% | 0.02 |
| TRADE FREE for a MONTH! | Text Link Ad | 2 | 1% | 0.02 |
| Home Equity Rates as Low as 4.0% | Text Link Ad | 2 | 1% | 0.02 |
| Page Totals | | 343 | 20% | 66.9 |

FIG. 4B

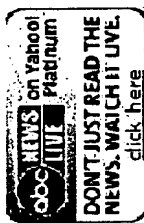
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U.S. government officials said the country has done a good job of preventing the spread of SARS, but they added that many local communities would be unable to cope with a serious outbreak.

12 SARS Patients Report Releases

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Fig. 5A



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| 12 SARS Patients Report Relapses | Related news link | 40 | 10% | 4.0 |
|  | Sky banner Health Insurance External Ad | 80 | 20% | 16.3 |
|  | East banner News House Ad | 20 | 20% | 4.0 |
| Page Totals | | 235 | 43% | 100.3 |

FIG. 5B

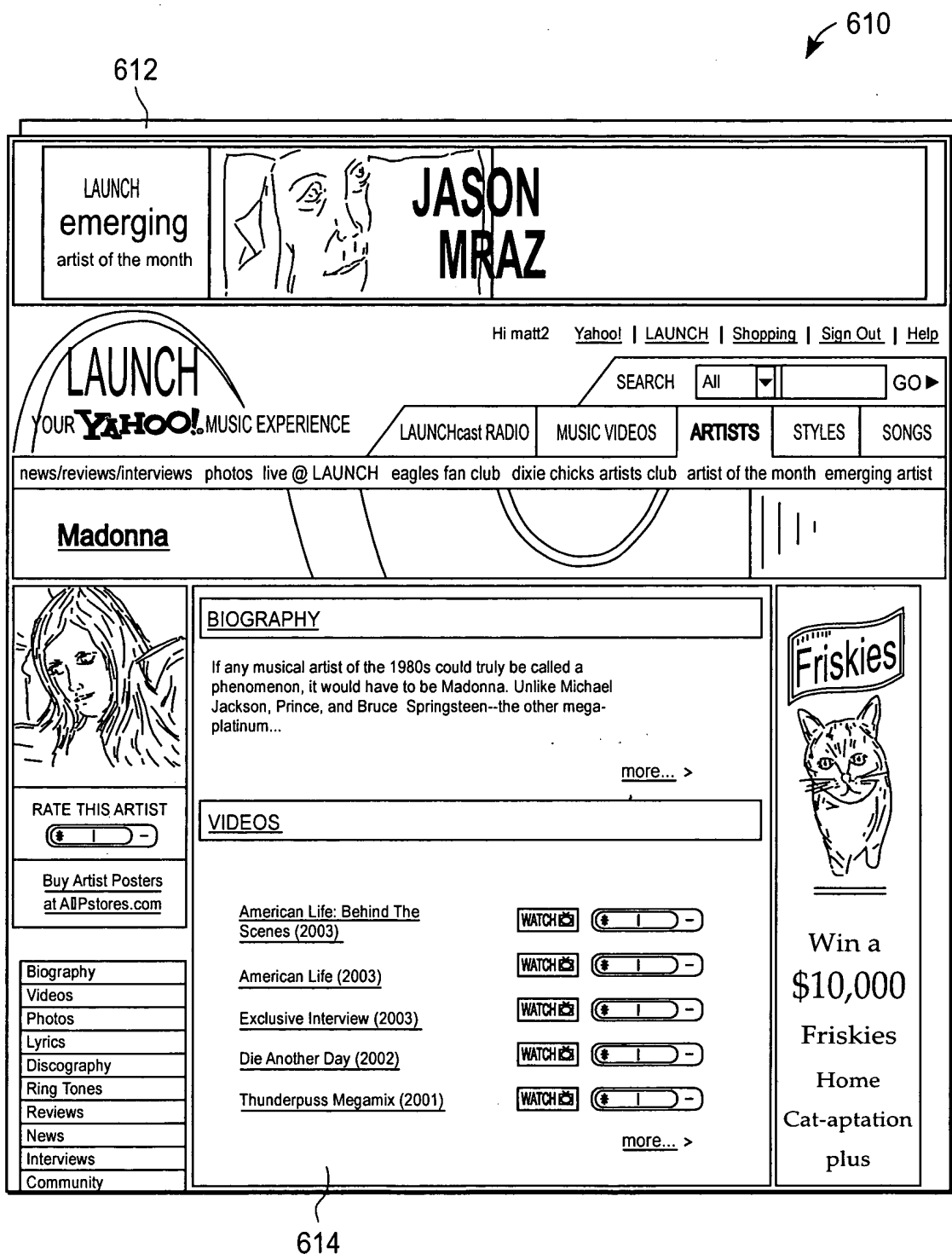


FIG. 6A

VALUE SYSTEM FOR DYNAMIC COMPOSITION OF PAGES

Inventors: Ebrahimi and Rosensweig

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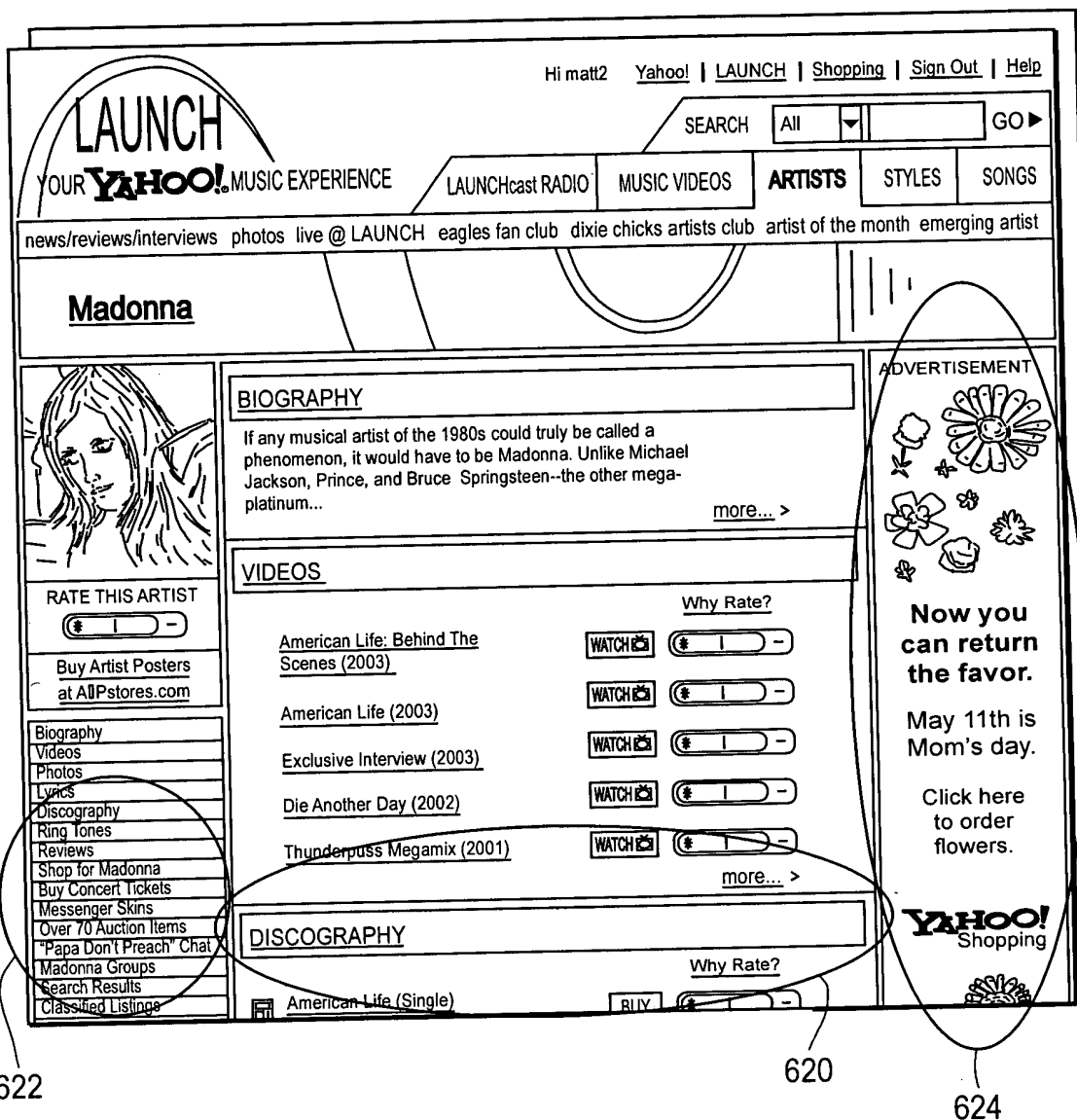


FIG. 6B

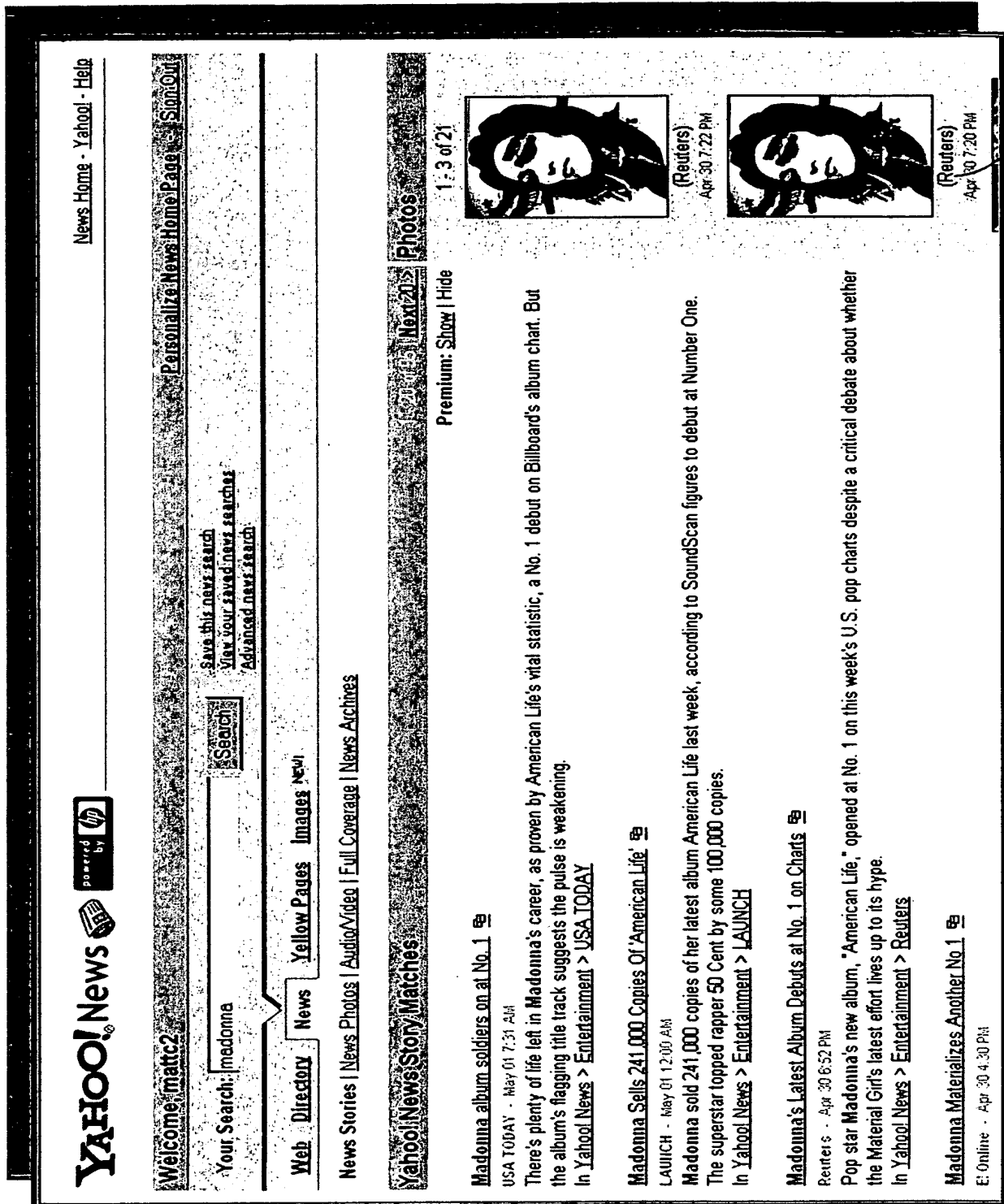


Fig. 7A

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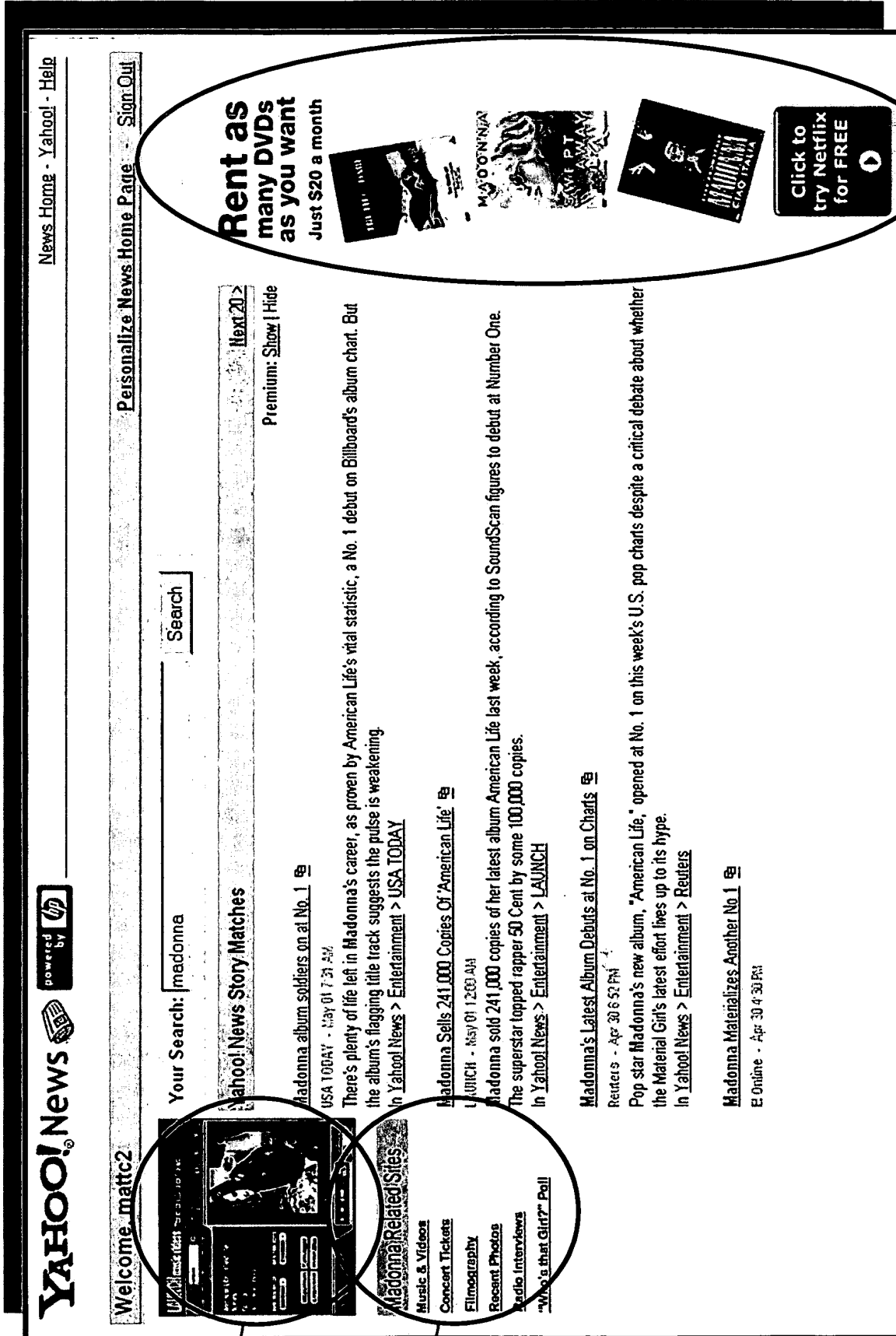


Fig. 7B

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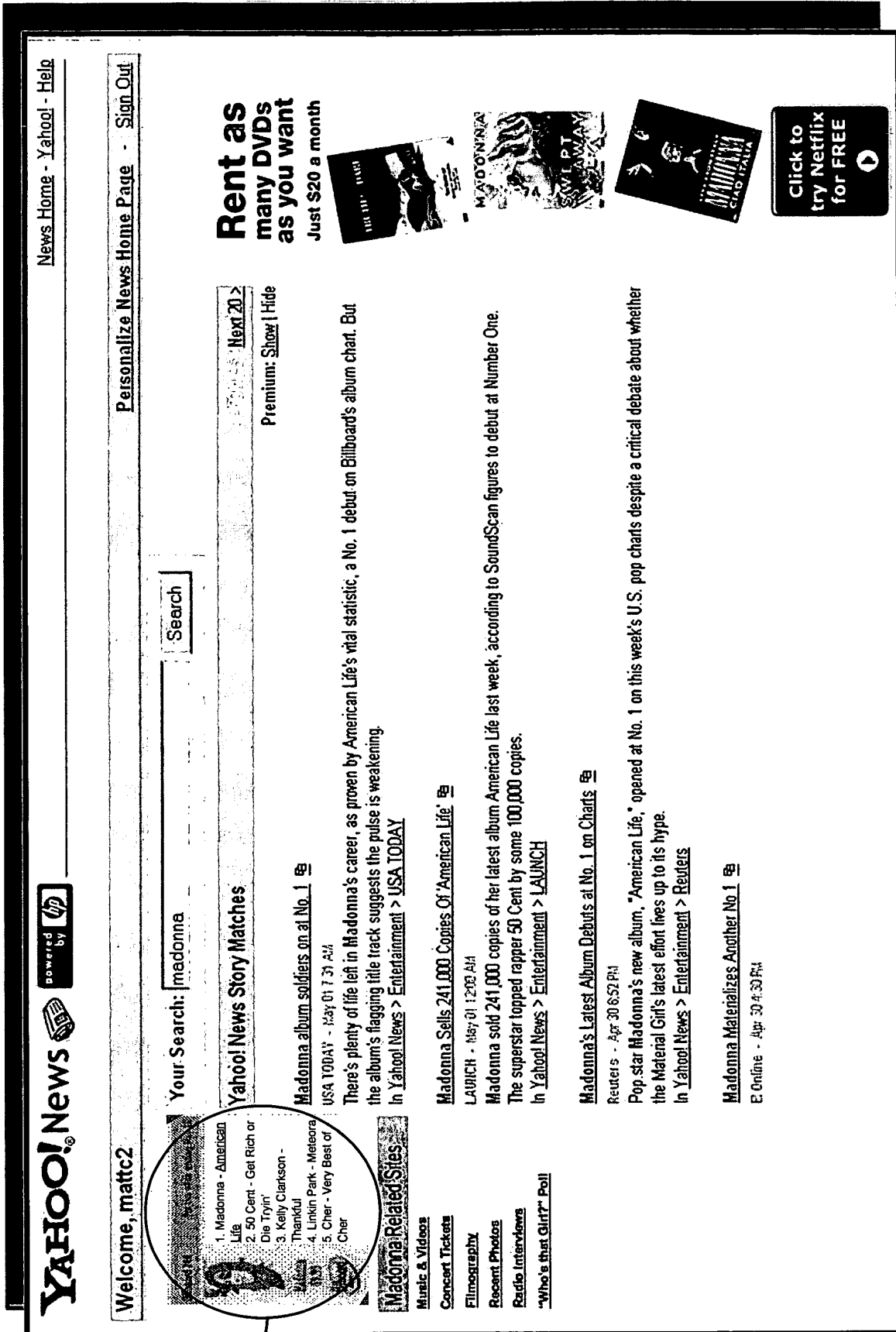


Fig. 7C

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Venue:

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Row:

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Seat(s):

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Fig. 8A

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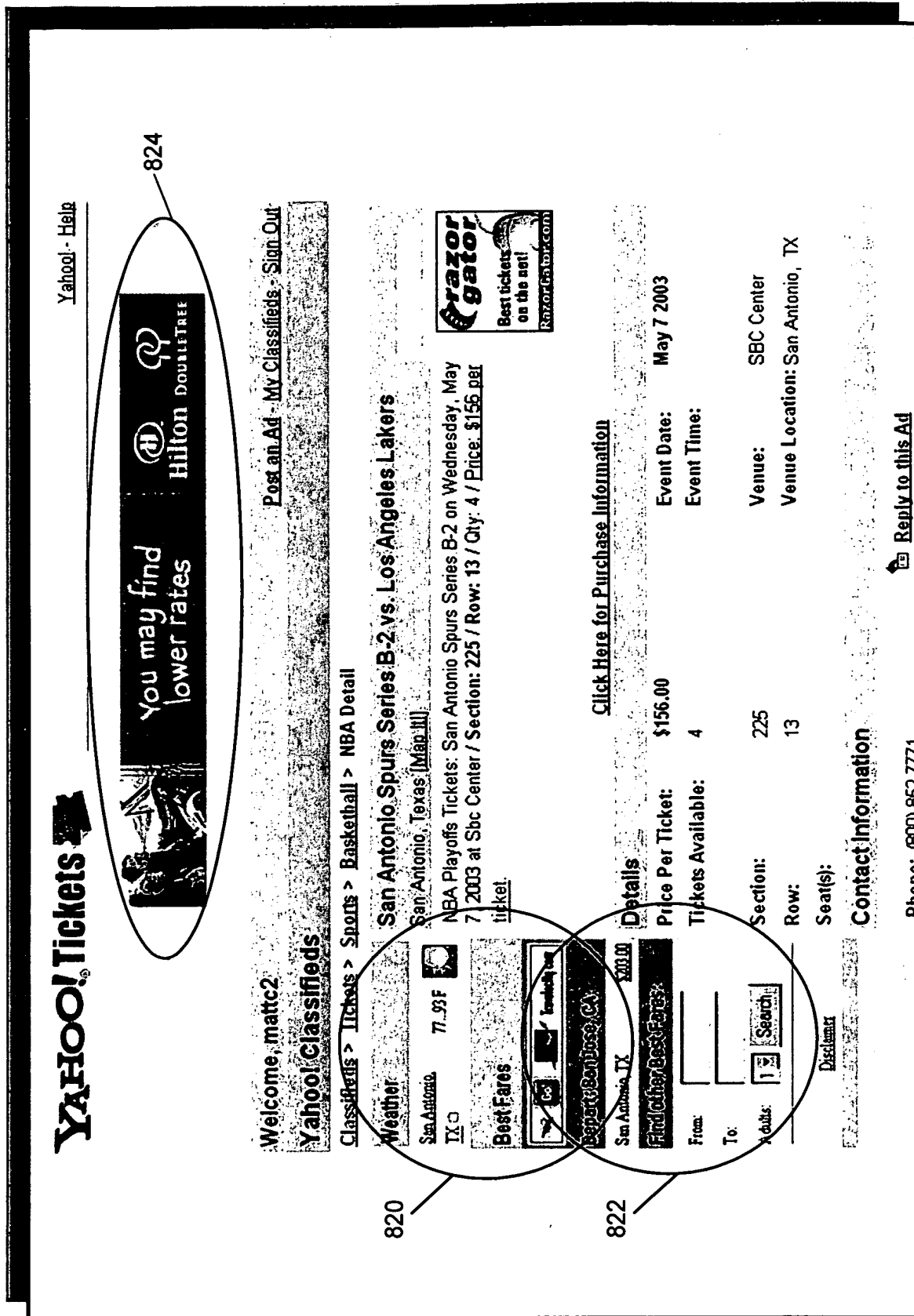



Fig. 8B

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| Price Per Ticket: | \$156.00 | Event Date: | May 7 2003 |
| Tickets Available: | 4 | Event Time: | |
| Section: | 225 | Venue: | SBC Center |
| Row: | 13 | Venue Location: | San Antonio, TX |
| Seat(s): | | | |

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Fig. 8C

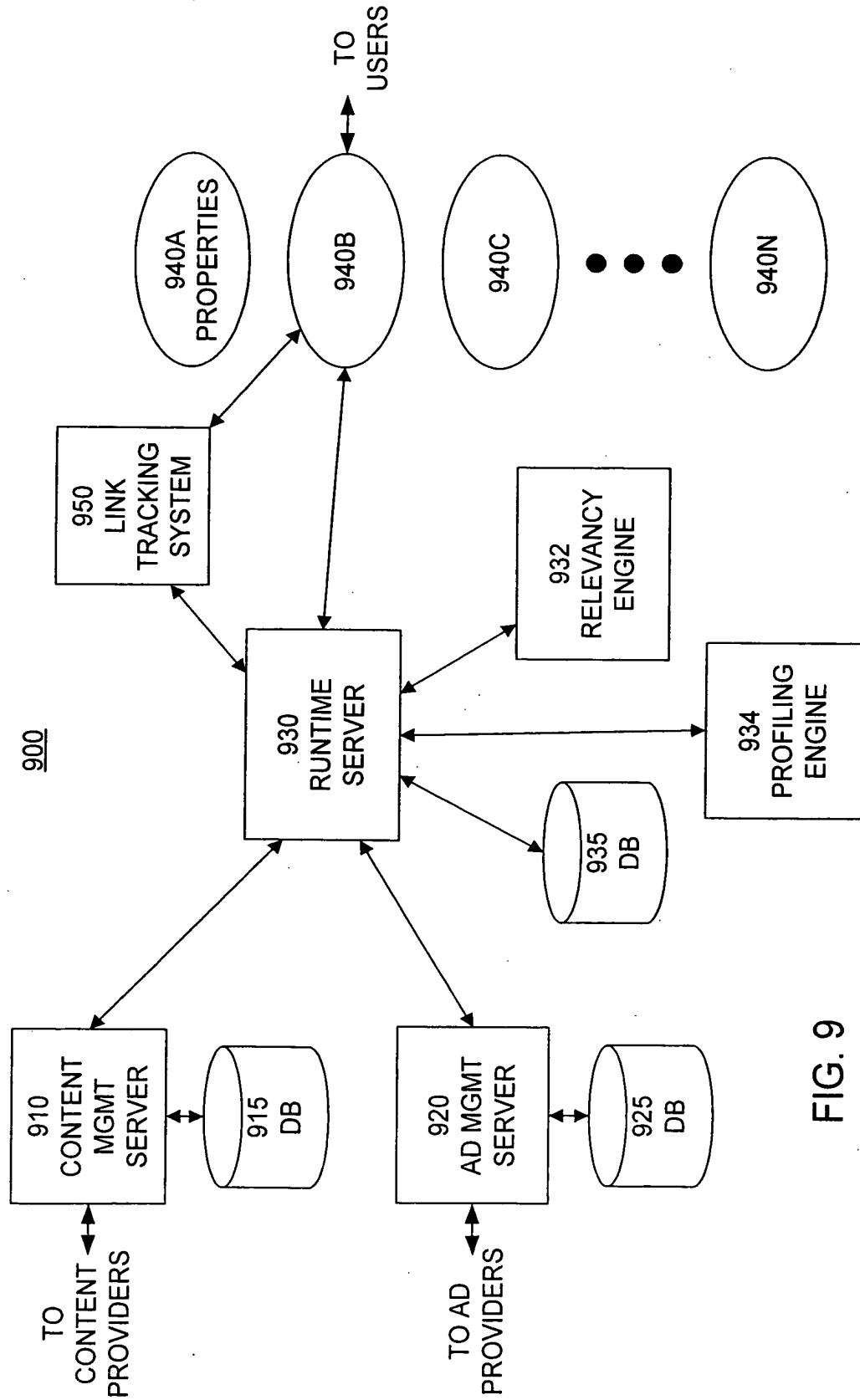


FIG. 9

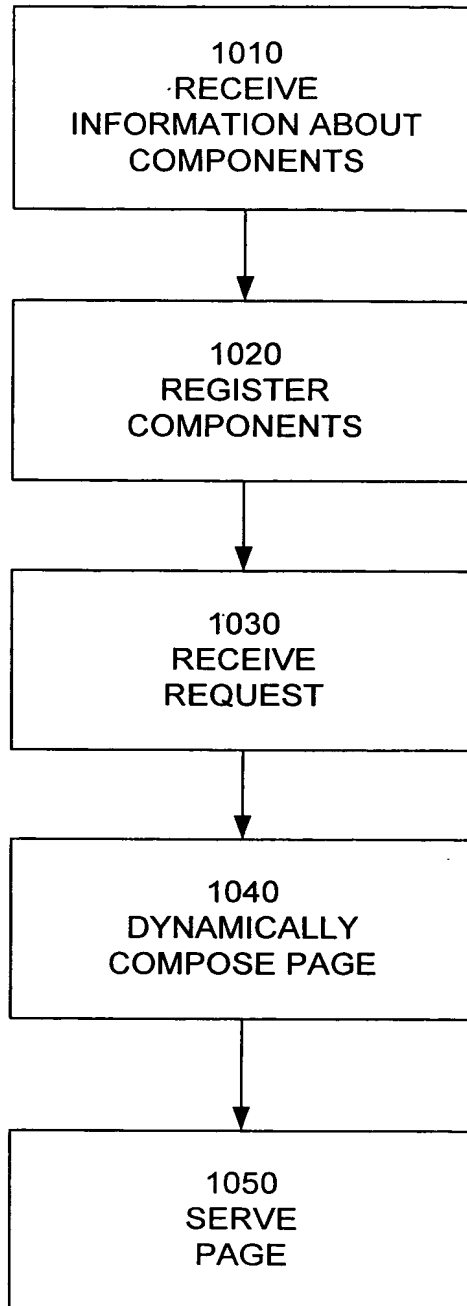


FIG. 10